## Sponsorship Opportunities

### Niagara Falls $10,000 (exclusive - 1 sponsor)
- Event sponsor “2018 MAC Conference Meeting sponsored by (Your Company Name)”
- Premier logo and name placement on all advertising, marketing, signage & website
- Welcome address at Regional TOBY Awards Program
- Four full delegate registrations including Regional TOBY Awards Program
- Introduction of Regional TOBY Award Winner – final award of night
- List of Attendees
- Display table (staffed or unstaffed) at vendor trade show

### Pan American $2,500 (exclusive - 1 sponsor)
- Toby Cocktail Reception

### Queen City $1,500
- Breakfast Sponsor
- Logo on table tents at breakfast buffet
- Logo and name placement on all advertising, marketing, signage, and website
- Event sponsorship for building tours
- List of Attendees

### Erie Canal $7,500 (exclusive - 1 sponsor)
- Logo and name placement on all advertising, marketing, signage & website
- Exclusive sponsor of Welcome Reception
- Five minute presentation at Welcome Reception
- Two full delegate registrations including Regional TOBY Awards Program
- Introduction of Regional TOBY Award Winner – 2nd to last award of night
- List of Attendees
- Display table (staffed or unstaffed) at vendor trade show

### Mark Twain $1,000
- Logo and name placement on all advertising, marketing, signage and website
- Event sponsorship for building tours
- List of Attendees

### Nikola Tesla $500
- Name placement on all advertising, marketing, signage and website

### Pierce Arrow $250
- Name placement in Conference Program

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**Contact Mike Farrell**
(716) 474-4030 or Mike.Farrell@constellation.com
with sponsorship questions.
Thank you for your generous support!
**The New Buffalo**

The City of Buffalo is on the move, with a vibrant new Buffalo rapidly taking shape. Nowhere is this more evident than in the downtown area, where we are adding jobs, seeing major new projects constructed, and witnessing our economic base evolve for a bright and sustainable future.

In 2016, over $5.5 billion in new economic development activity was underway, mostly in Downtown Buffalo - the heart of our region. The driving force behind this remarkable resurgence is the rapidly growing Buffalo Niagara Medical Campus, as well as other strategic investments like Canalside, our popular waterfront destination, and the SolarCity Gigafactory within the Buffalo High-Tech Manufacturing Innovation Hub at RiverBend. These new developments are generating over 12,000 new jobs, increasing our workforce from 87,000 to over 99,000 workers in just three years. (Buffalo Urban Development Corp.).

In Buffalo Niagara, abundant green spaces are surrounded by sparkling waters, including two Great Lakes – Erie and Ontario – and the Niagara River, and one of the world’s most popular natural wonders, Niagara Falls. To the east and south are rolling farms, ski areas, countless inland lakes and rivers, miles of hiking and biking trails, many New York State parks and forests.

Buffalo and its sister city, Niagara Falls, are the business and entertainment hubs of our region. Both cities are undergoing phenomenal transformations spurred by billions in public and private investment. Redevelopment and new construction abound, and business centers are opening at the fastest pace in more than 50 years. And while the positive energy is tangible, the ability to enjoy living and working here remains eminently accessible:  Buffalo Niagara still has one of the lowest costs of living and easiest commutes of any similarly sized metropolitan areas in the United States.
Middle Atlantic Conference

SPONSORSHIP Registration

<table>
<thead>
<tr>
<th>Amount</th>
<th>Sponsorship Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Niagara Falls $10,000</td>
<td></td>
</tr>
<tr>
<td>Erie Canal $7,500</td>
<td>Pan American SOLD</td>
</tr>
<tr>
<td>Frank Lloyd Wright SOLD</td>
<td>Queen City $1,500</td>
</tr>
<tr>
<td>Nikola Tesla $500</td>
<td>Pierce Arrow $250</td>
</tr>
<tr>
<td>Mark Twain $1,000</td>
<td>Exhibitor table $200</td>
</tr>
<tr>
<td></td>
<td>(electric add on $50)</td>
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</tbody>
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Amount: ______________________________________________________
Name: ________________________________________________________
Company: _____________________________________________________
Address: ______________________________________________________
City: _______________________State____________Zip _______________
Phone: _______________________________________________________
Email: ________________________________________________________

Payment Method
Credit Card
Name on Card: ___________________________________________________
Card #: _________________________________________________________
Security Code: _________________ Expiration Date: _________________
Signature: _____________________________________________________

Check Payments (Payable to BOMA Buffalo):
Send payment with check payable to BOMA Buffalo and completed form to:

BOMA Buffalo
465 Main St, Suite 130
Buffalo, NY 14203-1713

Credit card Payments:
Complete form with credit card information and mail to address above - OR - Register online and pay via credit card at www.bomabuffalo.com

Visit bomabuffalo.com for Hotel, Sponsorship and Event Registration

Middle Atlantic Conference

ATTENDANCE Registration

Full Conference ($325)
Thursday welcome reception
Friday breakfast, lunch, keynote and tours
TOBY Reception and Awards Dinner

☐ I will be attending the TOBY Dinner
☐ I will not be attending the TOBY Dinner

Amount: ______________________________________________________
Name: ________________________________________________________
Company: _____________________________________________________
Address: ______________________________________________________
City: _______________________State____________Zip _______________
Phone: _______________________________________________________
Email: ________________________________________________________

Payment Method
Credit Card
Name on Card: ___________________________________________________
Card #: _________________________________________________________
Security Code: _________________ Expiration Date: _________________
Signature: _____________________________________________________

Check Payments:
Send payment with check payable to BOMA Buffalo and completed form to:

BOMA Buffalo
465 Main St, Suite 130
Buffalo, NY 14203-1713

Credit card Payments:
Complete form with credit card information and mail to address above - OR - Register online and pay via credit card at www.bomabuffalo.com

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